



PROJECT FACT SHEET

Mali: Poultry and Fisheries Value Chain Project to Improve Income and Nutrition

Country Context

- Mali relies on agro-pastoralism and farming, with 65% of working Malians employed in agriculture.
- Its livestock sector is also key to the country's economy, accounting for around 15% of GDP and 30% of employment. With 80% of its population engaged in agricultural activities, the sector is the cornerstone of Mali's economy and holds great potential for driving economic growth.
- At the same time, over 29% of the population is malnourished. Low productivity, under-developed markets for the poultry and fisheries sector, and vulnerability to climate change are some of the major challenges which need to be addressed for Mali to become food secure and benefit from more broad-based economic growth. The fish and poultry subsectors are expected to sustainably improve Mali's food security and reduce poverty levels, especially in rural regions

Project Rationale

- The project will contribute to SDG1 (No poverty), SDG2 (Zero hunger), SDG5 (Gender equality), and SDG8 (Decent work and economic growth).
- To improve food and nutrition security through smallholder poultry and aquaculture production, and to increase the economic empowerment of smallholder producers in Western Sahel of Mali, targeting women and youth smallholder producers.
- This will be achieved through the improved resilience of poultry and fish systems, the increased productivity of poultry and aquaculture systems, and increased access and equitable consumption of nutritious diets.

Project Objectives

- It is anticipated that the project will cover the Western Sahel regions of the country and will directly benefit 120,000 poultry and fish producers and indirectly benefit around 2 million farm families. 60% of the project direct beneficiaries will be women and 20% will be youth.
- The project will decrease poultry mortality below 30% resulting in increases in flock sizes, increases in the quantity of fish produced per head of 8 tons per year, and contribute to an annual increase of US\$300 net household income.
- It will achieve a 5-point increase over baseline General Self-Efficacy scores of women with a 45% increase in women reporting joint decision making on purchase and consumption of nutritious food. And will contribute to the increase of 30% of women with an MDD of 5 or greater.

Project Components

The project activities are based on the following components:

- **Component A** = Enhance poultry value chain development
- **Component B** = Enhance Aquaculture and Fisheries value chain development
- **Component C** = Increase access to Islamic microfinance
- **Component D** = Project management and coordination



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- **Component E** = Financial Audit

Key project information

- Total Project Amount: EUR 23.45 million
- **LLF Financing:** EUR 22.66 million, OCR US\$18.3US, grant US\$9.8
- **Co-financing** EUR0.79 million (Government)
- Effective Date: June 2022
- Project implementation period: 5 years from effectiveness

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Expected Outcomes

- Local poultry breed productivity increased by 50%.
- 15000 tons of fish are produced per year from the 3rd year of project implementation.
- Additional 6 million birds (chicken) are produced per year from the 3rd year of project implementation.
- Poultry mortality is reduced by 50% for smallholder poultry producers.
- Fish post capture losses are reduced by 50%.
- Household's nutritious food expenditure is increased by 30% in the project area.

Benefits and impact

- The project benefits 120,000 poultry and fish producers/households to improve their food and nutrition security and incomes through several key interventions, including: establishing five aquaculture clusters with a total surface of 70 ha developed with infrastructure and inputs facilities (storage basin, small dykes, boreholes, and hydraulic systems).
- Two poultry markets constructed and equipped; 900 volunteers formed/supported to provide services and inputs (vaccines, feed, market information) to smallholder poultry producers (20% women); creating or maintaining 15,000 jobs in the poultry and fish market systems (including support services to the targeted value chains).

Key Stakeholders and Implementing Partners departments and services

- Ministry of Rural Development



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Donor Partners

- **Abu Dhabi Fund for Development (ADFD)**

The Abu Dhabi Fund for Development (ADFD) is an aid agency established by the government of Abu Dhabi in 1971. ADFD aims to help developing countries to achieve sustainable socio-economic growth; through financial assistance in the forms of concessionary loans, managing government grants and equities. ADFD also peruses investments in order to encourage the private sector in the recipient countries to play an essential part in accelerating the economic development process, and at the same time playing a pivotal role in strengthening and diversifying the future resources of the Fund.

- **Bill and Melinda Gates Foundation (BMGF)**

The Bill & Melinda Gates Foundation (BMGF) is an American private foundation based in Seattle, Washington. The primary goal of the foundation is to enhance healthcare and reduce extreme poverty across the globe and to expand educational opportunities and access to information technology in the U.S.

- **Islamic Solidarity Fund for Development (ISFD)**

The Islamic Solidarity Fund for Development (ISFD) is dedicated to reducing poverty in its member countries by promoting pro-poor growth, emphasizing human development, especially improvements in health care and education, and providing financial support to enhance the productive capacity and sustainable means of income for the poor, including financing employment opportunities, providing market outlets especially for the rural poor and improving basic rural and pre-urban infrastructure.

- **King Salman Humanitarian Aid and Relief Centre (KSRelief)**

Saudi Arabia established the King Salman Humanitarian Aid and Relief Centre (KSRelief) in 2015. KSRelief works in 46 countries around the world with a focus

on humanitarian and relief work in the Middle East and North Africa region.

- **Qatar Fund for Development (QFFD)**

QFFD is a public development institution committed, on behalf of the State of Qatar, to improving the livelihood of communities around the world by Providing financial tools to developing countries in the Arab and Muslim world and beyond for responsive and effective humanitarian and development aid.

- **UK Aid – The Foreign, Commonwealth, and Development Office (FCDO)**

UK Aid Direct is DFID's main centrally managed funding mechanism for small and medium sized civil society organizations, based in the UK and overseas, who are working to achieve the global goals. Formerly known as the Global Poverty Action Fund (GPAF), the fund was relaunched in 2014 as UK Aid Direct.